

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	MENTZER MEDIA SERVICES			AMERICANS FOR PROSPERITY			
AND	600 Fairmount Ave Ste 306			1726 M St NW Fl 10			
ADDRESS	Towson MD 21286-1002			Washington DC 20036-4502			
	USA			USA			
CONTACT	ANNE BRAUNSCHEIDEL			PRODUCT AFP 8/28-9/3/12			
LOCAL SALESPERSON	Nicole Roy Pol		AGENCY EST. NO. 1130	PRODUCT CODE 1300			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 08/28/12 AND ENDING 09/03/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01010..	2	05:58A	07:00A	30S	08/28/12-08/30/12	THIS MORNING	2	850.00	1700.00
2	01111..	4	07:00A	09:00A	30S	08/28/12-08/31/12	CBS THIS MORNING	4	550.00	2200.00
3	01011..	3	05:59P	06:30P	30S	08/28/12-08/31/12	M-F 6PM NEWS	3	1600.00	4800.00
4	01010..	2	06:27P	07:00P	30S	08/28/12-08/30/12	WHEEL OF FORTUNE	2	2500.00	5000.00
5	01010.0	2	10:00P	10:35P	30S	08/28/12-08/30/12	LATE NEWS M-F/SU	2	2500.00	5000.00
6	Th	1	09:00P	10:00P	30S	08/30/12-08/30/12	PERSON OF INTEREST	1	4000.00	4000.00
7	Sa	1	06:28P	07:00P	30S	09/01/12-09/01/12	WHEEL OF FORTUNE	1	1300.00	1300.00
8	Sa	1	07:58P	08:58P	30S	09/01/12-09/01/12	CRIME TIME SATURDAY	1	1500.00	1500.00
9	Sa	1	08:58P	10:00P	30S	09/01/12-09/01/12	48 HOURS MYSTERIES	1	2000.00	2000.00
10	Sa	1	10:00P	10:35P	30S	09/01/12-09/01/12	LATE NEWS SAT	1	1900.00	1900.00
11	Su	1	09:30A	10:00A	30S	09/02/12-09/02/12	FACE THE NATION	1	1000.00	1000.00
12	Su	1	05:28P	05:58P	30S	09/02/12-09/02/12	SUNDAY 5:30P NEWS	1	900.00	900.00
13	Su	1	05:58P	07:00P	30S	09/02/12-09/02/12	SIXTY MINUTES SUNDAY	1	3000.00	3000.00
14	10000..	1	05:58A	07:00A	30S	09/03/12-09/03/12	THIS MORNING	1	850.00	850.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	600 Fairmount Ave Ste 306		1726 M St NW Fl 10		
ADDRESS	Towson	MD 21286-1002	Washington	DC 20036-4502	
	USA		USA		
CONTACT	ANNE BRAUNSCHEIDEL		PRODUCT AFP 8/28-9/3/12		
LOCAL SALES PERSON	Nicole Roy Pol		AGENCY EST. NO.	1130	PRODUCT CODE 1300
NATIONAL SALES PERSON					
BROADCAST SCHEDULE STARTING 08/28/12 AND ENDING 09/03/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	10000..	1	07:00A	09:00A	30S	09/03/12-09/03/12	CBS THIS MORNING	1	550.00	550.00
16	10000..	1	05:59P	06:30P	30S	09/03/12-09/03/12	M-F 6PM NEWS	1	1600.00	1600.00
17	10000..	1	06:27P	07:00P	30S	09/03/12-09/03/12	WHEEL OF FORTUNE	1	2500.00	2500.00
18	10000.0	1	10:00P	10:35P	30S	09/03/12-09/03/12	LATE NEWS M-F/SU	1	2500.00	2500.00
Total Contract:								26		42300.00
Billing Summary										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
Otr 3-12						.00	.00	42300.00	42300.00	
GRAND TOTAL									42300.00	

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